

### Maskni Alzaki Business Profile

A NEW SOUL FOR SAUDI HOMES & OFFICES

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## ntroduction.



### Introduction of Maskni Alzaki

Maskni Alzaki is a division of HiTech Steel industries working to provide premium quality UPVC and windows & doors in Saudi Arabia. We are expert in providing modern designs of windows and doors, tailored to meet the new architectural and modern construction trends.

Our commitment to our trusted clients is set on providing durable, reliable, stylish, and unique designs of UPVC and WPC doors and windows. Maskni believes to make homes and offices a place of comfort and safety for our customers.





# History.



### Maskni's Brief History

Analysing the new architectural trends leaning towards modern construction styles. Windows and doors play a vital role in refining the structure of a place. Keeping this thought in mind Maskni brought the innovation of UPVC doors and windows offering multiple designs that resonates with the unique taste of Saudi people.



Over the years Maskni has, become synonymous with reliability and quality. Our journey began with a mission to provide cost-effective yet premium-quality products to support the region's rapid urbanization. With years of expertise and dedication, we have successfully established a strong presence in the Saudi market, offering state-of-the-art solutions that exceed expectations.

# Message.



### Message of Our CEO

"

At Maskni Alzaki, our core belief is that innovation and quality drive success. Our products are designed not only to meet the needs of our clients but also to contribute to a sustainable future. We are proud to serve the Kingdom of Saudi Arabia, providing UPVC and WPC solutions that enhance the beauty, security, and functionality of every project we are part of. Our journey is driven by trust, hard work, and an unwavering commitment to excellence.





## Core Value



#### **Our Core Values**





Challenge ourselves to **grow** 



We value **teamwork** and collaboration



We invest in the

development of our

team, providing

opportunities for growth,

learning, and leadership



We Put Our **Customers**at the heart of
everything



in our operations, products, and partnerships



We embrace **creativity** and forward-thinking to drive groundbreaking solutions that shape the future.

## Mission



### Maskni's Mission

Committed to exponential company growth, relentlessly striving for unparalleled success year after year (>50% growth)





## Vision.



### Maskni's Vision



To become the leading UPVC and WPC window and door supplier in the Middle East. Maskni strives to give Saudi's residential and commercial buildings an aesthetic appeal, durability, and sustainability, ensuring that every customer enjoys unmatched value and satisfaction.



## Procucts.



#### Maskni's Products

#### **UPVC Windows**

Maskni's UPVC windows are high-quality, durable, and long-lasting crafted to provide a true experience of luxury, stylish, and ventilated windows in multiple options suitable for any commercial or residential building. Our major production of UPVC windows comes in sliding, casement, and tilt and turn windows.

#### **Features:**

- Sound proofing
- Low maintenance
- Thermal Resistance
- Environment friendly





#### Maskni's Products

#### **UPVC Doors**

Maskni's UPVC doors are crafted to provide a lavish look to compensate with the creative architectural structure. Our UPVC doors provide smart lock installation, sleek designs in attractive colours, and easy installation. These doors are lightweight yet robust, offering excellent performance, and longevity.



#### **Features:**

- Durable
- Rigid and light weight
- Rot and water resistant
- Classy designs (Sliding, French, Folding)



#### **Maskni's Products**

#### **WPC** doors

Maskni's Wood Plastic Composite (WPC) doors are a modern and eco-friendly alternative to traditional wooden doors. They are made from a blend of wood fibres and thermoplastics, offering a unique combination of natural aesthetics and superior performance.

#### **Features:**

- Termite-proof
- Water resistant
- Modern designs
- Low-maintenance





## Our Clients



#### **Our Clients**







# Our Story



### Our Story

**Hitech Fence & Steel** 

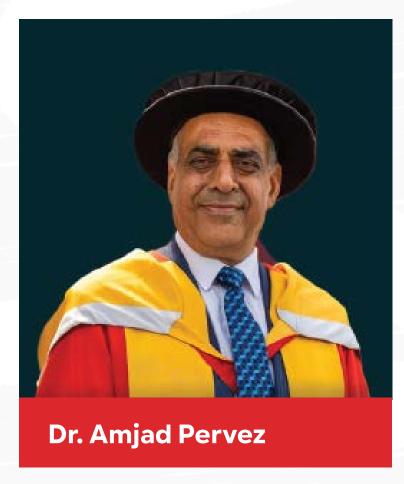
#### Foundation of **Establishment** Hitech UK **Child Companies** · New Child companies were founded under · Established NarTel for telecom, · Both Nartel and Hitech fence Acquired by one parent company, Hitech power and construction services and HITECH UK. Now the business is under Hitech trading FencingProducts from UAE UK ownership. 2023 2008 2017 Hitech 2010 2021 **GROUP** · Established Hitech Fence and Steel · Bought Running Retail stop for hardware and NARTEL Industries for fencing Products. established Hitech trading investment licence. · Bought Running business of HAH Contracting under the expansion plan.

**Purchases** 

## Ourleam



#### **Our Team**



Group Chairman of Hitech Steel Industries, is a renowned industrialist and academic leader with over four decades of experience. As the Founder of SWD Group Holdings Ltd. and Innovation Hub at the University of Lahore, he champions innovation, strategic growth, and education across multiple sectors.

Chairman



#### **Our Team**



**Chief Executive Officer** 

Founder and chief visionary, Mr. Javaid is the driving force behind the company. He loves to keep his hands full by participating in the development of the business growth, sales, and customer experience strategies.



### **Our Team**



**R&D** Engineer



Markett Markett





**Project Manager** 



Sales Manager





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